

Best Practices for Social Media

Character Limits

Under 125 Instagram

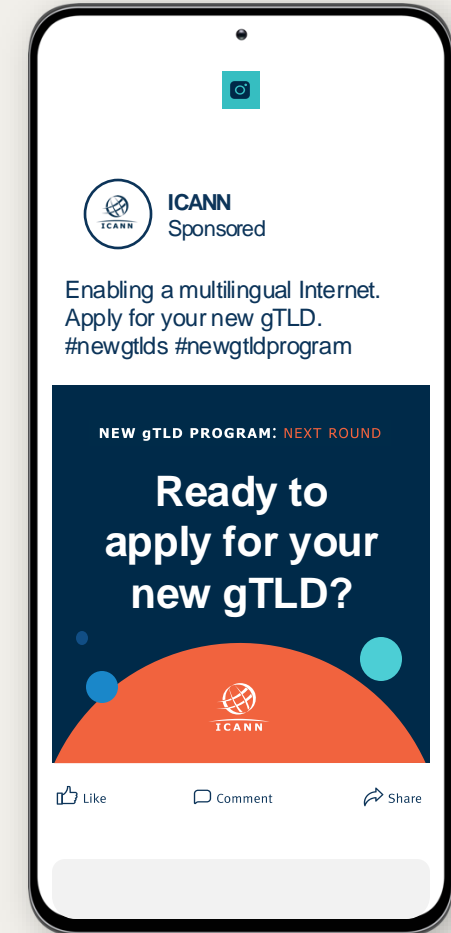
Under 280 LinkedIn, X, Facebook

Image Sizes

1200 x 1200px Instagram

1200 x 600px LinkedIn, X, Facebook

900 x 383px WeChat



Next Round Hashtags and Handles

Use these hashtags in your Next Round posts:

#newgtlds #newgtldprogram

Tag ICANN social media handles in your posts:

X: [@ICANN](#)

Instagram: [@ICANNorg](#)

Facebook: [@ICANN](#)

LinkedIn: [@ICANN](#)

WeChat: ICANN_CN



Next Round Social Media Images

Download images for your social media posts:

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