



# ZA Cities

.durban | .capetown | .joburg



***We've been able to thrive because we remind ourselves of the importance of being locally rooted, but globally connected. This means we've secured strong community buy-in and local relevance while embracing global best practices."***

***Lucky Masilela  
CEO***

***ZA Central Registry***

Recognizing the vibrant, distinct personalities of Cape Town (a tourism hub), Johannesburg (an economic powerhouse), and Durban (an emerging global player), the mission was clear: forge unique digital identities for these South African metropolises.

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Today, these city TLDs collectively boast nearly 10,000 registrations, evolving beyond mere addresses into symbols of community spirit and economic dynamism. They offer a powerful platform for digital storytelling, showcasing local businesses and creatives who build trust and credibility through their city's domain.