



.tokyo



The story of .tokyo is a powerful illustration of how a city can successfully translate its physical identity into a thriving digital one. We've seen how .tokyo has become an indispensable part of the city's digital infrastructure, empowering organizations to connect with a global audience under a trusted brand."

Hiro Tsukahara
CEO
GMO

The .tokyo top-level domain (TLD) offers businesses, communities, and individuals a powerful way to align their online presence with Tokyo's international brand. It also serves as a gateway for fostering stronger connections between Tokyo and audiences around the world.

.tokyo's broad business appeal is evident in its diverse use cases. The Tokyo Marathon (marathon.tokyo) leverages the TLD as its official hub, showcasing how the .tokyo domain offers both brand clarity and the credibility needed for a premier world-class event. For finance, FinCity.Tokyo serves as a joint government-industry vehicle, demonstrating a strategic brand built on .tokyo.