



.berlin



.berlin is akin to a digital supermarket. It not only hosts big, well-known brands but also actively promotes and supports smaller, local products and startups. It is characterized by its community-owned structure and its commitment to sustainability."

Katrin Ohlmer

CEO

dotBERLIN GmbH & Co.

KG

Founded in 2005 by dotBERLIN GmbH & Co. KG, the .berlin top-level domain (TLD) emerged from a revolutionary idea: if countries could have TLDs, why not cities? .berlin aims to strengthen local identity, allowing anyone to digitally affiliate with Berlin.

By improving visibility and findability, .berlin enhances the discoverability of local offerings for both residents and tourists. Crucially, it supports the local economy, with 95% of registrants being small businesses, demonstrating its direct value to Berlin's economic fabric.