ICANN

.amsterdam

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.amsterdam provides a new space for individuals and organizations to establish their online presence, especially those who find their desired domain names unavailable under other TLDs."

Siemen Roorda Product Owner, TLD Dotlocal

.amsterdam aimed to solidify Amsterdam's global brand, empower local businesses, spark digital innovation, and generate sustainable revenue, ultimately bolstering the city's economic and cultural vibrancy.

.amsterdam has become the dynamic digital address for the city's newest ventures. It's a launchpad for startups, creative businesses, and innovative projects – not just established entities. This TLD thrives in commercial and creative sectors, embraced by tourism, hospitality, and cultural sites seeking authentic local branding.