Become a Pro Bono Professional Service Provider or Mentor

ASP

for applicants in ICANN's New gTLD Program: Next Round.

ICANN is seeking pro bono professional service providers and mentors who would like to volunteer their expertise to Applicant Support Program (ASP) applicants and new gTLD applicants, with priority given to applicants that have qualified for the ASP.

The ASP provides assistance to entities that want to apply for a gTLD but that lack the financial or technical resources to do so. The program offers lower evaluation fees, access to volunteer professional services, and capacity development training.

Why volunteer?

- Establish relationships across the globe.
- Expand your visibility and influence within the multi-billion-dollar Domain Name System industry.
- Help create opportunities for underserved communities.
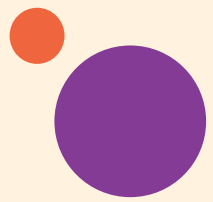
How will supported applicants find you?

A list of pro bono service providers and mentors is published on the New gTLD Program: Next Round website. Creating a profile page on the ICANN Wiki (a third-party site that is not affiliated with ICANN) is also encouraged to generate awareness of and access to the pro bono services offered.

Pro bono professional service providers and mentors are independent from ICANN and are not endorsed or contracted by ICANN. ICANN plays a facilitative role in making supported applicants aware of the volunteer services available and how to access them.

Volunteer Now!

Complete the registration form on the ASP Resources page of the New gTLD Program: Next Round website.

For questions please visit the FAQs page at https://newgtldprogram.icann.org/en/application-rounds/round2/asp/faqs#21
or contact ICANN's Global Support: globalsupport@icann.org.

Learn more at:
newgtldprogram.icann.org

What types of services are needed?

ICANN seeks volunteers who can offer applicants a variety of services and in particular, those who offer these services in languages beyond English to support diverse applicants.

Pro Bono Professional Service Providers

Pro bono service providers offer volunteer hours for professional services related to their technical, legal, translation, and general business areas of expertise, including:

General Business Services	Application Services	Technical Services
Supporting business plan development, creating marketing plans, providing guidance on operationalizing a gTLD, translation, financial, and/or legal services.	**Guidance in developing a comprehensive, complete, and competitive gTLD application; writing and submitting an application.**	**Help in navigating the technical requirements of a gTLD application and ongoing infrastructure necessary to run a registry.**

Mentors

Mentors volunteer their time to provide perspective and guidance based upon personal experience within the community or industry, such as:

Industry Experience	ICANN Knowledge	Application Assistance
Guidance on different types of business models to consider and other areas of running a registry.	**Unbiased advice on how to participate in ICANN's multistakeholder community.**	**Insights gained from experience navigating the gTLD application process and DNS industry.**

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